## **Kevin Ekstrom**

Barrington, IL 60010 ■ (224) 392-6335 ■ kevin.t.ekstrom@gmail.com ■ https://www.kevinekstrom.com

## **SUMMARY**

Experienced project manager with over 20 years in web design and development. Strong variety of supporting experience including product management and programming within gaming, ecommerce, and service industries.

#### SKILLS SUMMARY

## **Project Management:**

- Agile (Scrum) and Waterfall methodologies
- Thorough knowledge of software (Jira, Confluence, Asana, Smartsheet, Tableau)
- Multi-team coordination and communication

## Project Lifecycle:

- Project Budgeting and Assessment
- Project tracking and risk management
- Project delivery/deployment
- Communication with client

## **Programming:**

- PHP, SQL, HTML5/CSS, JS/jQuery
- Angular/React
- Responsive and Accessibilitybased design
- Graphic Design
- CMS utilization and creation

## **PREVIOUS EXPERIENCE**

April 2021 – Present Schaumburg, IL (Remote)

April 2021 - **GameWorks** - Senior *Web Developer* 

- Created data management tools to provide statistical analysis for several years of backlogged data with current and future-compatibility
- Assisted in enabling the company to operate in an online-only fashion during the pandemic, heavily focusing on eSports.
- Built a live-updating streaming tool that can automate on-screen graphic generation

May 2020 – March 2021 Richmond, CA & Palatine, IL **Amazon** – Full Time Driver

• Temporary position to subsidize reduction of freelance business due to pandemic and to bookend a cross-country relocation.

May 2018 – March 2021 Richmond, CA Freelance – Web Developer/Graphic Designer

- Created (and sold) the most advanced statistical analysis tool for the hit game PUBG.
- Redesigned multiple pre-launch sites for Independent video game developer (8 Circuit Studios)
- Provided on-screen interactive props for an indie movie (Murder Bury Win)
- Multiple Wordpress sites and plugins
- Graphic and web work for gaming, food, ecommerce industries

June 2013 – April 2018 *Emeryville, CA*  Wargaming America - Senior Web Project Manager; Product Manager

- Founded and staffed the web development department for regional (NA/SA) office.
- Led a team of web developers and artists

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- Organized and developed multiple large-scale (over 1 million users) projects throughout their full lifetimes.
- Identified problems, strategized project load, and delegated work throughout internal and partner assets.
- Oversaw operation and development of professional e-sports related products, increasing viewing audience 4x year-over-year.
- Managed the rapid growth of end-game content for a AAA Free To Play (F2P) title (World of Tanks)
- Launched multiple AAA F2P products on all major platforms (PC, iOS/Android, Xbox, PlayStation)
- Defined short and long term strategies for evolution of highly userinteractive products.
- Served several internal and external clients and business partners

## **EDUCATION**

**University of Illinois Urbana-Champaign** - 2010 BS Aviation Human Factors; Informatics